

Chair's Role in Departmental Fundraising

Building a Culture of Philanthropy

November 19, 2008, Noon - 2 p.m. Faculty Center, Hacienda Room

The Chair's Role in: Building a Culture of Philanthropy

Rhea Turteltaub, Vice Chancellor of External Affairs

Tracie Christensen, Assistant Vice Chancellor of Development, College of Letters and Science

Faculty Panelists:

Ali Behdad

Professor of English
and Comparative
Literature

Tyrone Cannon

Staglin Family
Professor of
Psychology, Psychiatry
and Behavioral Science

Robin Garrell

Professor of Chemistry
and Biochemistry

Gary Hansen

Professor of
Economics

David Myers

Professor of History

In this climate of budgetary constraint, how can you create, nurture and sustain a culture of philanthropic fundraising in your department?

- ⇒ Understand the Advancement organization at UCLA and learn of the many productive ways faculty and Advancement professionals can partner to enhance philanthropic resources.
- ⇒ Review the key elements of a successful development process.
- ⇒ Hear from a panel of colleagues about ways in which they have facilitated a culture for philanthropic success:
 - Volunteers as effective partners
 - Shaping a vision
 - Creating big ideas
 - Engaging faculty in the development process

Luncheon Provided

Please R.S.V.P your attendance to Lori Davison, 310.206.7411 or facdevelopment@conet.ucla.edu.

Reservations accepted on a first come basis.